



**MONTE
CARLO
SUN
AUCTIONS**



« SUPERCARS »

**From past to present Automobile Auction 2015
2-4TH JULY CHAPITEAU DE FONTVIEILLE**

SAVE THE DATE



Formula one Ferrari F399 year 1999

MONTE CARLO SUN AUCTIONS
presents

«SUPERCARS» from Past to Present

2,3,4th July

Chapiteau de Fontvieille

Not only an Auction but a complete show

2nd July

11:00 – 18:00 Pre-sale viewing

14:00 Parade of participants of the Concours d'Elegance starts from Chapiteau

16:00 Concours d'Elegance

18:00 Opening ceremony cocktail with live music show

3rd July

9:00 – 20:00 Pre-sale viewing

4th July

9:00 – 16:00 Pre-sale viewing

18:00 Auction

MONTE CARLO SUN AUCTIONS is honored to present our Luxury and Sports Cars Auction, to be held at Chapiteau de Fontvieille, Monaco, July 4th, 2015.



911 2L 1965 painted by Peter Klassen

The best – fastest, most opulent and extravagant sport cars on the market, timeless objects of admiration and desire, are going on pre-sale viewing on the 2nd and 3rd July to become a central part of the magnificent auction show.



2nd & 3rd of July, 2015

Pre-sale viewing

The site of the pre-sale viewing and the auction is the grand Chapiteau de Fontvieille, which is located on the sea front with the magnificent views of the Principality of Monaco, the most prestigious and lavish place in the world.



Espace Fontvieille consists of a tent of 2000 m² and a 2000 m² usable esplanade.

It gives a rare opportunity to create a jewel case for such sophisticated cars, while there is an adequate space for review them in detail during this 3 days of Exhibition.



Alongside with the auction itself our clients will also have the option of demonstrating their own cars during the pre-sale show.





Monte Carlo Sun Auctions welcomes to Monaco long awaited

“Concours d’Elegance” on July 2nd

Your car on the red carpet

It doesn't matter, what car do you have, is it Lamborghini or Bentley, Ferrari vintage, American classic or majestic aristocratic car – we invite you to participate in this spectacularly beautiful competition of elegance as this welcoming year the Nominations will touch all sorts of aspects:

- Interior and exterior
- The colours of the Côte d’Azur
- Automobile in the style of Monte Carlo
- Best couple: you and your car
- Queen of Elegance 2015
- Best of Show
and many others.

We are widely open to collectors, the world's elite and people who love cars.
Register now to participate in the most elegant show of the year.



This amazing show will definitely attract all the guests who will stay in Monaco and on the French Riviera at this time. No car will be ignored; all the Parade will pass through the heart of Monaco and drive to the Chapiteau de Fontvieille, where the cars participants will compete for Titles.

As has always been done, the jury brings together diverse skills: car experts, artists or even «innocent». This may explain the surprising results! That's the Game! The "Concours d'Elegance" is a tradition of French origin, launched in the 20s.



The **«Concours of Elegance in Automobile»** historically combines the presentation of a crew which always include a pair, generally dressed in style of their car, but always undeniably elegant. The world is proud of it's Concours d'Elegance such as Concours d'élégance d'Amelia Island, Louis Vuitton Classic, Pebble Beach Concours d'Elegance, Concours d'élégance Villa d'Este. We are happy to organize this beautiful event in Monaco! **The place, where it should be!** Around the Chapiteau, nearly fifty prestigious models and more than several hundreds of people will come to honor the greatest achievements in automobile history. Submit your automobile for consideration.

display at the upcoming Concours d'Elegance, please submit on
<http://www.montecarlosunauctions.com/index.php/en/contact-us>
 not forgetting to join some pictures of your automobile (we kindly ask you for 1
 Exterior View, 1 Driver's Side Exterior View and 1 Interior View).
 Car Selection Committee

The Opening Ceremony. Private Gala Evening

Piano and champagne between the cars

First day of Exhibition will be crowned by private gala evening, the opening ceremony with participation of World Famous artists, in the presence of dealers, collectors, racing man and international VIPs.
«Special guest - Guerlain Chicherit».



The gala evening dedicated to the opening of the 3 days Exhibition and Luxury Cars Auction, will be organized for our special guests on July 2nd.

The opening ceremony is meant to become a WORLDCULTURAL EVENT with INTERNATIONAL COVERAGE. Still inside the tent, between the cars, international VIP's will have the opportunity to obtain private and personalized advise, not only by our experts, but also from international collectors and experienced enthusiasts.



4th July, 2015. Grand Auction

Supercars: from Past to Present

'Supercars: from Past to Present' auction will be the only luxury car auction held in monaco in 2015, and definitely will attract incomparable attention.



The VIP guests of the Auction are the outstanding members of the World's elite, private collectors and dealers.

MONTE CARLO SUN AUCTIONS believes in the individual approach to every client and offers specific and flexible conditions. The legal experts of MONTE CARLO SUN AUCTIONS will be glad to offer their assistance in the international registration and licensing of the cars.

OUR TEAM

Anastasia Avetisyan

is C.E.O. of MONTE CARLO SUN AUCTIONS auction house. Collector.

Long time specialist in event organization including annual national music award. (Muz-TV channel, Olympic Stadium, Moscow). Anastasia worked in the Lukoil company, then took over as a director of Special Projects Department at Regenerative Medicine Center.



Director of the Auction House MONTE CARLO SUN AUCTIONS is **Ivan Terny**.

More than 25 years in auctions and contemporary art business.

2006-2010 - Auction organization on the theme of Russian art;

First with M^e Escaut-Marquet in Monaco and then with M^e Leclere in Marseille.

2010-2014 - Director of an auction house in Paris and Monaco, creating special events auctions on jewellery, fashion, Russian art and contemporary art.

Anastasia Shevchenko

Chef of communication
department

Event organization in EU from 2009

Specialist in mass marketing and communication with
more than 12 years experience



The expert of the auction **Marc Souvrain** was a long time expert of M^e Poulain and Artcurial, working also with RM as business provider.

Expert of Collector Automobiles and Motorcycles. Member of Syndicat Français of Professional experts of Art. The second expert of the auction is Basil Lefay, author of numbers of books and famous blog redactor.



We expect that Automobile Auction itself, as well as the opening Ceremony, “Concours d’élégance» and a Parade of the elite cars will be one of the most important, bright and attractive events for the participants and the sponsors.

PARTNERS

MONTE CARLO SUN AUCTIONS has affiliated with an extensive number of specialized press, as well as world's leading fashion publications, including luxury lifestyle issues.

A spectacular performance, an exclusive event, an interaction with the audience, reports and interviews, placement of advertisement during 3 days of exhibition will ensure exclusive opportunities for promotion. Including Internet support:

- ◆ Online catalog
- ◆ Mailing 2500 addresses of collectors
- ◆ Online sales
- ◆ Social networks

We are in contact with the most important International media.

Les Editions COTE

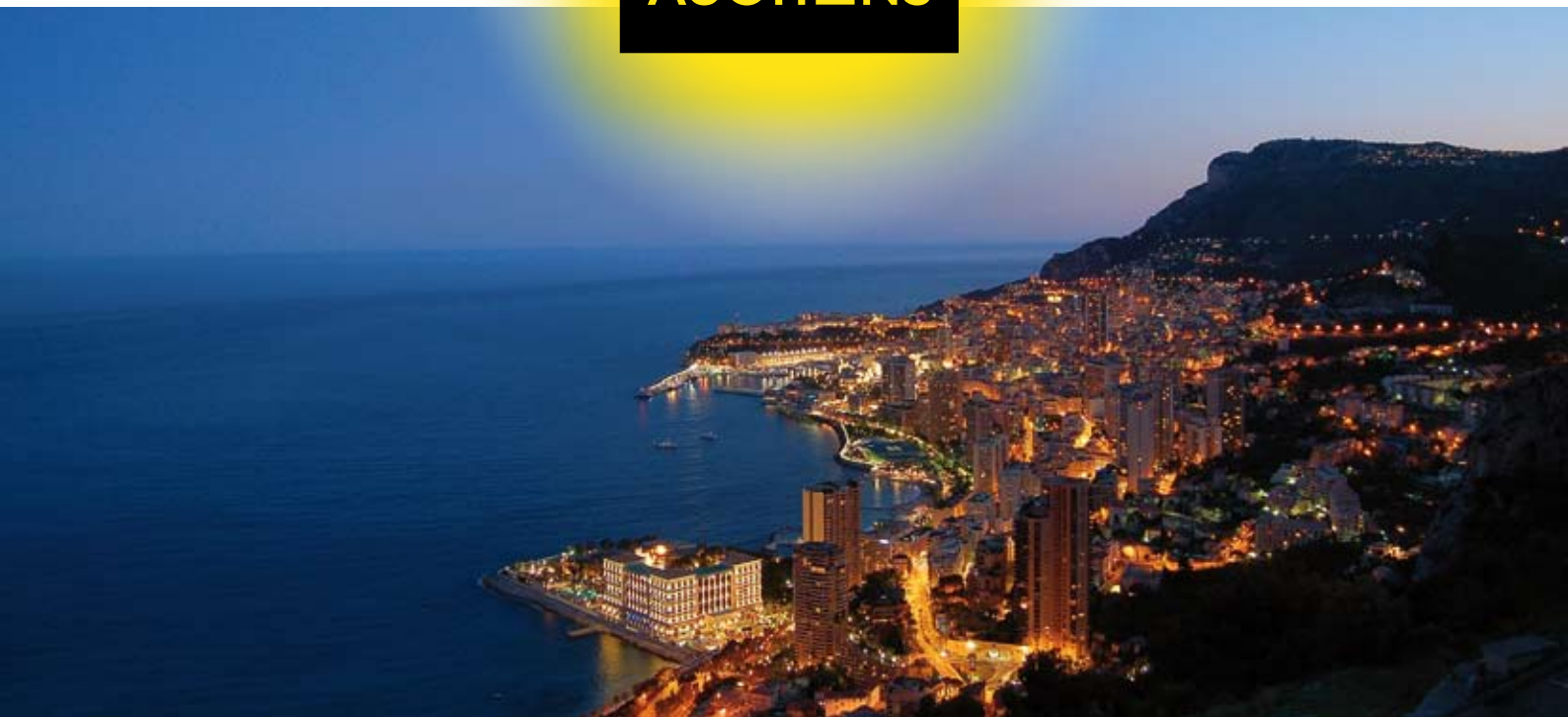
Regional luxury magazines for residents and foreigners with high purchasing power

- ▶ 27 years in existence
- ▶ Leading magazines in their field
- ▶ 1 million copies (1,001,993)
- ▶ 6.4 million readers (6,423,516)
- ▶ 13 publications - 1 website: www.cotemagazine.com

The previous 13 luxury COTE publications:

COTE La Revue d'Art	24,000 copies/year	8 issues/year
COTE Marseille Provence	24,000 copies/year	8 issues/year
COTE For Paris Visitors	32,355 copies/year	8 issues/year
COTE Genève	18,000 copies/year	8 issues/year
COTE Lugano	94,354 copies/year	8 issues/year
COTE Zurich	20,000 copies/year	3 issues/year
HEMIS	18,500 copies/year	3 issues/year
APPOUR	28,400 copies/year	3 issues/year
WEEK END	20,000 copies/year	2 issues/year
MonteCarloCity	11,000 copies/year	4 issues/year
HEURES/CH Propaganda	6000 copies/year	3 issues/year
Phases & Spirit - Grande Revue	4000 copies/year	3 issues/year
Connect to Yours	10,000 copies/year	2 issues/year





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